Southwest Soul



Overview

Southwest Soul is an official playlist from independent label and creative network 1st Drop Music. Songs shaped by desert distance, regional memory, and the emotional weather of the American Southwest. The collection focuses on Southwestern soul, Americana, independent hip-hop, country storytelling, desert atmosphere, and homegrown voices. This edition currently brings together 33 tracks, sequenced as a living catalog route rather than a fixed greatest-hits package. Built as part of the label's connected discovery system, the playlist gives listeners a

clear thematic path through original recordings while preserving the distinct identity of every artist and project represented.

The story

Songs shaped by desert distance, regional memory, and the emotional weather of the American Southwest. Expect Southwestern soul, Americana, independent hip-hop, country storytelling, desert atmosphere, and homegrown voices. This edition currently brings together 33 tracks, sequenced as a living catalog route rather than a fixed greatest-hits package. Follow the playlist as new and archival music is connected across 1st Drop Music. The sequence is designed for discovery: familiar entry points can sit beside overlooked recordings, alternate approaches, and connections between the label's distinct artist identities. It is part of the wider 1st Drop Music network, where playlists help listeners move naturally among artists, releases, stories, videos, and original productions.

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Current press kit

Official page

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generic_web

soundcloud

spotify

youtube

About the label / press kit

Image information

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